



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

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## FURS FOR FALL GO TO ANY AND ALL LENGTHS

1978 - the year of the Seventh Avenue Couture in the Seventh Avenue Fur Market, utilizing the new fur-working techniques in exciting fashion.

- ... LONG-HAIRS REMAIN DOMINANT -- TANUKI, Russian RACCOON and COYOTE prominent
- ... SLIM SHAPES -- BIG SHOULDERS -- SHAWL COLLARS
- ... CROCHET & KNIT mink, nutria -- RIBBED & PINSTRIPED mink, beaver -- Fur-on-Fur -- FUR TAILS
- ... FUR ACCESSORIES -- "fun" pieces that underscore the fashion importance of fur
- ... MEN'S FURS -- gaining strength

## THE LONG STORY:

Striped COYOTE/Fox, horizontal sleeves, large shawl collar (Kasper/Milona) -- natural shadow fox trim, drawstring waist, tailed hood (Oscar de la Renta/Wagner Furs) ... TANUKI (Japanese raccoon), slim, shading into pointed design in back (de la Renta) -- shawl collar big coat (Halston/Ben Kahn) ... RUSSIAN RACCOON, down-filled sleeves, hood (Geoffrey Beene/H.B.A.) ... FISHER -- full cardigan coat, push-up sleeves (Geoffrey Beene) -- feathered lining, hand-crochet shell, fox shawl collar (Bill Haire/Goldin-Feldman) ... Honey American SABLE, 3-tiered, shoulder yoke-into sleeve, stand collar (Carol Tivioli/Goldin-Feldman) -- golden Russian, shawl collar wrap (Calvin Klein/Alixandre) ... FOX ... almond, lean, notch collar (de la Renta) -- shawl-collared rust overcoat (Anne Klein/Michael Forrest).

BEAVER, RIBBED -- beige, crochet edges (Giorgio Sant'Angelo/Michael Forrest) -- bronzine (Anne Klein) -- slim, big shoulder, high cardigan neck, patch pockets (Beene) ... MINK -- ranch dolman wrap, fisher shawl collar, tail-trimmed belt (Haire) -- snowtop, deep dolman, small collar, tab closing (Chloe/Goldin-Feldman) -- Saga brown  
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## PRINTS GAIN STRENGTH FOR FALL DRESSING

- ... DAYTIME -- narrower outline, widened shoulders, smooth hipline, returning waistline ... rich textured fabrics, lavishly mixed ... earth tones, greens, rosewood, taupe
- ... AFTER 5 -- long again, or over slim satin pants ... color explosion in exotic, luxurious fabrics
- ... DISCO -- bare short dresses - skinny pants

DAYTIME: ONE-PIECE: PRINTS -- sage, smoke, rayon print schoolgirlish batwing, set-in waist, pleated tie (Gil Aimbez/Bon Menage) -- teal, brown, music box print silk, dolman, obi wrapped (Carol Horn's Habitat) -- black/beige printed challis smock, paisley shawl (Oscar de la Renta) -- greige bias-cut wool print, leather belt (Jane Designs) -- black/pink rayon challis print, tucking, cord belt; cowl neck Tattersall check, scarf, leather belt (Miss O) -- printed black crepe de chine, kabuki sleeves, sash (Halston).

SOLID: Padded shoulder Jasco jersey shawl collar placket chemise (de la Renta) -- acorn, sage, mustard basket-weave placket front shirtdress, quilted capelet (Aimbez) -- poly/acrylic front pleated wrap, side buttons, leather belt (Albert Capraro) -- wine, black, taupe, brown wool jersey turtleneck dolman (Halston) -- sandalwood Nomelle/wool button-front drawstring-waist blouson, funnel collar (John Anthony) -- Ultrasuede trim wool jersey batwing, obi (Kasper/Joan Leslie) -- purple, gunmetal, brushed challis dirndl, stand-up neck shirt top (Richard Assatty Ltd.) -- white, camel, basket-weave raglan, hipslinger suede belt; and palomino challis, elasticized waist, embroidery and suede trim (Eleanor Brenner).

TWO-PIECE: PRINTS -- Rainbow-pleated Liberty print overblouse/knife-pleat skirt; mauve wool challis shawls made into solid  
(continued on page 2)

## FURS FOR FALL (continued from page 1)

olive warmer/poplin ulster, can be worn separately (Viola Sylbert/Alixandre) ... PINSTRIPE -- Lunaraine/ranch, tailed scarf collar (Perry Ellis/Alixandre) -- reversible to ribbed, horizontal sleeves, epaulet tails (Stephen Burrows/Robert Sidney).

### THE SHORT, then SHORTER STORY:

TANUKI -- 7/8 blazer (de la Renta) -- lining and shawl collar of fingertip rain jacket (Anne Klein) ... Canadian LYNX 7/8 coat (Beene) ... FOX -- butter-scotch feathered 7/8 coat/scarf (Sylbert) -- natural red 3/4 coat, chevron back and sleeves in-one (Ellis) -- Chilean, poncho tail-fringed all around (de la Renta) ... COYOTE -- parka, white fox trim and 3/4 wrapcoat (Kasper) -- feathered sport jacket, big zipper (Ellis) ... MINK -- 7/8 double-breasted Lunaraine shawl collar (Kasper) -- 36" double-breasted "Broadway" jacket, low notch collar; natural ranch 38" low bloused and belted, fox trim (Yves St. Laurent/Goldin-Feldman) -- 35" natural ranch cutaway, fringed with flying fur tails (Diane Von Furstenberg/Mohl Furs) -- BASEBALL JACKETS -- nutria reverses to poplin (Lauren) -- natural (baby skunk) BASARISK (Pierre Cardin/Michael Forrest) ... NUTRIA -- jacket knitted skin-on-skin, feathered raccoon trim, reversible hood (Haire) -- quilted leather blouson lined quilted nutria, knit trim (Yves St. Laurent) ... RIBBED BEAVER -- pewter, belted (Halston) -- rust topper (Anne Klein) -- sport jacket, leather inside shows on turn-back cuff (Ellis) ... CURLY LAMB, kit fox tuxedo front, lynx tail fringe (Burrows) ... REVERSIBLES: Pine MOLE/handknit sweater (Sylbert) -- Chinese LAMB/IMPALA (Beene).

### FURS FOR MEN:

COATS -- RACCOON, rolled shoulder (John Anthony/Jan Originals); double-breasted (QMB2) ... FISHER, raglan, shawl collar; Saga ranch MINK trench; hooded camel SHEARLING duffel (Jeffrey Banks/Alixandre) -- NUTRIA belted-back coat (Jacques St. Laurent/City Furs) -- COYOTE sections big coat; sheared YUGOSLAV LAMB 3/4 double-breasted (QMB2) ... JACKETS -- OPOSSUM, reversible to canvas; knit-trim wing collar blouson (Jacques St. Laurent) -- RABBIT/covert reversible Air Force flight jacket ... Pecan SHEARLING VEST (Banks).

## PRINTS FOR FALL DRESSING (cont'd from page 1)

trimmed blouse/pleated skirt (Renee Helga Howie) -- French viscose challis print blouson, lace collar and cuffs/dirndl; (Nipon Boutique) ... SOLIDs -- rosewood, almond Nomelle/wool cowl neck, batwing sweatshirt top/easy bias skirt (John Anthony-Prêt) -- brandy, rose, black, tucked wool crepe padded shoulder tunic/skinny pants; rose double mohair sweater/gathered-waist burgundy velvet skirt (Assatly) -- blue, egg-plant, berry quilted baby wale corduroy jacket/dirndl; banded beige, stone, Italian corded wool, release-pleat skirt (Albert Nipon) -- two-tone Nomelle jersey dress, rope and lucite belt/reversible 3/4 vest (Kasper) -- Angora-blend burnt rust dress/multi color crochet jacket (Mady Gerrard).

### AFTER 5 -- THE LONG VIEW:

SILK CHIFFON -- metallic-dotted intermission length smock (de la Renta) -- black windowpane, dolman, crystal belt (Capraro) -- satin-stripe, one-shoulder (Sazi) -- purple/royal, burgundy/red, one-shoulder toga, shoulder cape forms asymmetric neckline (Halston) -- floral satin-stripe blouson/pleat skirt/stole (Hanae Mori).

EXOTICA -- gold/beige/navy silk metallic Turkish print overblouse/dirndl (de la Renta) -- navy/red crushed velvet poppy print, cowl neck (Howie) -- damask satin deep-V front-wrap (Capraro) -- deep two-tone georgette tulip tunic/tulip skirt (Assatly).

OVER PANTS -- calligraphy print crepe-georgette tunic/ankle-cuffed slims (Mori) -- sleeveless satin-sashed georgette wrap, lettuce-leaf ruffle cascading from waist to hem/contrast satin pants; georgette border print cocoon top/black satin pants (Kasper) -- satin-back crepe military jacket/straight pants (Assatly) -- quilted silver jacket/black satin pants (Gerrard).

DISCO DRESSING: THE SHORT BARE DRESS -- spaghetti strap georgette print front-wrap (Aimbez) -- bark satin, ribbon straps & belt, uneven hemline (Howie) -- pailleted slip dress (Halston) -- sleeveless gold/black metallic double-slit diaper skirt (Kasper) -- OVER PANTS -- floral georgette petal skirt dress/tapered pants (Aimbez) -- faille-collared smoking jacket/wool crepe pants/metallic dot chiffon stock tie blouse (de la Renta) -- black suede smoking, quilted silk collar/skinny satin pants (Capraro) -- all suede mink tails (Jane).

## FALL'S NEWEST LAYERING: LEGWEAR

From anklets -- to thigh-highs ... worn under and over everything from boots to tights ... in textures from lacy to bulky ... snug-fitting or intentionally sloppy ... rich colorations, Rugby and blazer stripings, contrasting cuffs.

### LEGWARMERS (footless hose)

KNEE-HIGH -- Six colors acrylic stocking-knit, contrast cuff, worn very sloppy in boot, over boot, over pants, under skirts; boucle tweed acrylic, fit tight at top and bottom, very slouchy between; ribbed Icelandic wool hiking boot look, very snug fit (Foxy Sox/Ben Berger) -- heathertone Orlon fisherman and stocking ribknits, matching Annie Hall hats and scarfs (Danskin) -- reversible self-color quilt-pattern Orlon, contrasting roll top and bottom; open-crochet design Orlon, contrast cuff (Burlington Socks) -- solid brushed Orlon/nylon, blazer stripe top (Wrangler/Maro Hosiery Corp.) -- cuffed bulky honeycomb-stitch Orlon; all-over multi-color ethnic pattern Orlon, welted cuff (Bonnie Doon).

O'ER THE KNEE -- solid, or multicolor blazer stripe Orlon (Jefferies Hosiery) -- bold crochet Orlon/nylon, Can-Can open work effect (Burlington).

THIGH-HIGHS -- multicolor Rugby striped Orlon, terry finish inside (Dorman/Pacific) -- rayon/poly/stretch-nylon old fashioned stocking ribknit, to layer with anklets (Jefferies) -- bulky loop-knits, matching bulky Annie Hall vest, sweater and hat (Danskin).

BOOT TOPPERS (with stirrup straps): accordion-ribbed two-color marl mix acrylic, rolled cuff, also heather toned (Burlington) -- with or without straps (Trimfit).

### SOCKS:

KNEE HIGHS-- Multicolor blazer stripe wool/tweed blend; handsome flame pattern striped acrylic; soft, dainty peasant pattern jacquard sweater-knit (Foxy Sox) -- cuffed cable-knits in wool blends, mohair, nylon, Orlon; wool/Orlon stocking knit, solid to top of calf, solid cuff, Norwegian pattern in between; dressy cuffed soft, sheer Qiana ribbeds and flat-knits (Trimfit) -- Rugby stripes in soft Orlon or high-bulk poly/acrylic (Jefferies) -- Nomelle cuffed

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## SHOES GET A "FIRM FOOTHOLD" ON WINTER

The wicked winter of '77-'78 has spawned the leitmotif for '78-'79: Skidproof Soles!

### THE SAFETY & SURVIVAL TECHNIQUES:

... RIPPLED SOLES provide traction

... BOOTS are where the action is -- the newest are short or hi-lo convertible -- on ridged soles or scooped-out wedges ... boot-belts and drawstrings keep rain out, pants in

... TOPLINES are padded, pinked, scalloped -- lasts slimmed like Fall RTW

... WINTER WHITE looks strong

WALK ON A FLEECY CLOUD: Shearling fleece used for lining -- dusty pastel ballet flats, lacings to tie at ankle (John Kloss/Schwartz & Benjamin) -- deck shoes and over-the-knee boots (Tino/Ferrario/Lighthouse Footwear) -- speed-laced white leather ankle boots, crepe-soled wedge (Bigfoot/Fantasia Shoes) -- quilted nylon apres-ski (GSP/Certified) -- corduroy-suede clogs, fleece-collared booties and knee-highs (Florence Otway/Golo) ... Used for trim -- fluffy-collared new "Sneaker Boots," sneaker soles (Charles Jourdan) -- convertible up-or-down fleece cuff, high stack heel, sawtooth sole (Natural Comfort) -- fleecy topline and vamp edging on monk-strapped suede ankle boot, ridged wedge (Grasshoppers/Uniroyal) -- fleece-side-out clog (Kork-Ease).

### CASUAL BOOTS, most on SURE-FOOTED SOLES:

Ankle Boots -- six-eyelet suede blucher, trapunto-padded side inserts, scalloped "Sacha Look" bottom (Step Ahead) -- padded collar, D-ring laced, pattern-ridged bottom (Jolene/Tober-Saifer) ... Mid-Calf -- cream leather, broad-lugged heel and sole, cinch ankle strap (Charm Step/Genesco) -- Calf Length -- unconstructed "paper bag" suedes, ballet sole, pinked topliner, hi-lo wrapper strap (Anne Klein/Schwartz & Benjamin) -- cuff rolls down to ankle or unfolds up to knee, sliver wedge (Del Galdo/Raybuck) -- adjustable wrapper strap accommodates tuck-in pants, leg warmers, textured hose (Heana Mackler) ... Knee-High fatigue green padded nylon rainboot, sawtooth wedge (Vogue/Genesco) -- Winter white leather tube, fine-lugged sole, 2" heel (Gladstone Shoes) ... THIGH-HIGH, worn crunched down, flexible

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## SHOES (continued from page 3)

leather, split-back cuff, crepe sole, high heel (Moya Bowler/Mignani).

### CASUAL SHOES:

BALLET FLATS -- leather or pindot satin, ankle-tied (Calvin Klein/Geller) -- suede ankle wrapper, perforated topline (Ralph Lauren/Saddleroom).

OTHER FLATS -- tasseled ghillies, kilts (Geoffrey Beene/Geller) -- suede pump (David Evans) -- black patent ballerina look (Fiamma Ferragamo) ... TIES -- three-eyelet white suede, rubber sliver wedge (Capezio) -- leather-piped six-eyelet khaki canvas, scooped-out wedge (Beene Bag/Geller) ... MOCS -- banana suede, lugged sole, high stack heel (Pappagallo) -- drawstring collar, slim scooped-out wedge (Encore) -- hand-sewn, open-shank instep strap, perforated vamp, covered tractor-sole wedge (Leather N' Things).

### TRIM & TAILORED:

PUMPS -- man-tailored, tassel, little stack heel (R. Lauren) -- grosgrain-bow leather D'Orsay, walk heel (Mabel Julianelli/Geller) -- metallic wine patent tap pumps (Garber) ... DRESSY -- lizard-trimmed wine instep straps and slimmed cocoa suedes (Howard Fox) -- burgundy suede sandals, vamp cutouts (Nina) -- gray ostrich print sling (Erica) -- rust ghillie, brown suede insert (Oscar de la Renta/Gran Sol).  
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## LEGGIWEAR (continued from page 3)

casuals in muted tone horizontal stripes, plain ribs, heathery tweed effect, horizontally striped acrylic/nylon, fleecy cuff; tweedy Orlon, hand-type cables down sides; open crochet-stitch Creslan, flat-knit foot; crochet pattern acrylic/poly/silk/nylon, rolled cuff (Burlington) -- solid Orlon, Tartan plaid cuff (Wrangler).  
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## A HINT OF GLINT IN SHEEN AND GLAZE

THE 39TH INTERSTOFF was the first at which Japan, Poland, the U.S.S.R. and the People's Republic of China were represented. New lustrous treatments were outstanding, and those who came with open minds and open eyes found other new ideas and developments, too.

LEADING FIBERS: Silk, cotton, linen, alone or in blends, continue to dominate ... due to price structure, 100% rayon and rayon-based fabrics emerge as volume.

NEWSY TEXTURES: SUBTLE -- boulettes and boucles, nubs and slubs, in linen and blends -- mattes and honeycombs -- silky summer tweeds and damasks ... MORE PRONOUNCED -- ropy yarns allover or patterned terry, silk chenille, cotton chenille -- corduroy: wide wale for fashion, mini for volume; warp-stretch; second-hand, pre-washed, with very soft hand ... OPEN AND AIRY -- ajour, lenos and drawn work, often combined with textured grounds -- tulle, thin marquisette-taffeta, delicate silk or sheer cotton dobbies -- chintzed batiste -- dotted Swiss.

## GLEAMING UPDATED CLASSICS:

Superfine chintz-finish poplin -- iridescents, shot-through effects, cross dyes -- satin-finish gabardine -- lightweight sateen, more luxurious when combined with silk -- calendered linen -- tissue flannel lightly napped for soft sheen -- seersucker, solid or patterned, particularly lovely in 100% silk.

NEWEST KNITS: Corded, creped, embroidered -- an incredibly transparent silk-knit made on glove-lining machinery -- feather-weight alpaca fleece -- linen/silk blends -- cotton, best when polished or smooth finished.

TRENDS IN PRINTS: Large, loose, abstract brush stroke flowers on pale grounds -- abstract, widely spaced dots coordinated with thin, wavy, spaced stripes ... Crayon prints ... Naives, flat flowers, butterflies ... Amusing sophisticated brush stroke renderings of liquor bottles, signs, etc. ... IN COLORS: Black, particularly as foil for brights ... White, alone, or as ground color for brights ... The Dynamic Brights: Red Fuchsia -- jade, sun yellow, cobalt turquoise, coral violet.